



SPONSORSHIP PROPOSAL



**TOORO AMERICAN ASSOCIATION (TAA)
2026 CONVENTION
DALLAS, TEXAS
MAY 22ND - 25TH**





INTRODUCTION

WELCOME TO A STRATEGIC PARTNERSHIP

ABOUT TOORO AMERICAN ASSOCIATION

The Tooro American Association (TAA) is a U.S.-based nonprofit organization that brings together people of Tooro heritage and friends of the Tooro Kingdom to promote culture, education, economic empowerment, and community development.

Through biannual conventions and year-round programming, TAA serves as a bridge between the African diaspora and global partners—connecting people, ideas, and opportunities across continents.





ABOUT THE EVENT

A PLATFORM FOR ENGAGEMENT AND INFLUENCE

The TAA 2026 Convention is a premier gathering of professionals, entrepreneurs, educators, youth, policymakers, and community leaders from across the United States and abroad.

EVENT OBJECTIVES

Guided by the theme “Bridging Cultures and Igniting Innovation through STEM, Tourism, and Trade,” the convention will

- **PROMOTE STEM EDUCATION AND INNOVATION**
- **HIGHLIGHT TOURISM AND CULTURAL HERITAGE**
- **FOSTER TRADE, INVESTMENT, AND ENTREPRENEURSHIP**
- **EMPOWER YOUTH AND FUTURE LEADERS**
- **STRENGTHEN CROSS-CULTURAL AND CROSS-BORDER PARTNERSHIPS**





SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP OPPORTUNITIES TAILORED TO YOU

TAA offers flexible sponsorship packages designed to meet different goals and budgets, including:

- Title and Presenting Sponsorships
- Platinum, Gold, Silver, and Bronze Sponsorships
- Exhibitor and Vendor Booths
- Youth & STEM Program Sponsorships
- Toro Babies Home Walk
- Soccer match
- Cultural Night
- Other Networking Event Sponsorships

Customized sponsorship opportunities are available upon request.

● **BRONZE SPONSOR**

Booth space for three days.
Logo on the TAA website
Logo in the program booklet
Half-page advertisement in the program booklet
Company profile (up to 100 words) in the program booklet
Verbal recognition during the opening session
One slide displayed during break-time presentations
One complimentary registration

\$1,500

● **SILVER SPONSOR**

Includes all Bronze Sponsor benefits, plus:
Full-page advertisement in the program booklet
Company profile (up to 200 words) in the program booklet
Two slides displayed during break-time presentations
2 complimentary registrations
Priority selection of booth location

\$3,000

● **GOLD SPONSOR**

Includes all Silver Sponsor benefits, plus:
Short promotional video (up to 1.5 minutes, no sound) during break-time presentations
Company logo on attendee name badges
Promotional insert (brochure or flyer) in conference bags
3 complimentary registrations

\$5,000



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP OPPORTUNITIES TAILORED TO YOU

What Your Sponsorship Supports

- Youth education and leadership development
- STEM exposure and innovation programs
- Cultural preservation and promotion
- Community-building initiatives
- Economic empowerment through trade and entrepreneurship

● PLATINUM SPONSOR

Includes all Gold Sponsor benefits, plus:

A 45 minute speaking slot.

\$7,500

● OPTIONAL ADD-ONS

Additional booth staff registration: (current rate)
Additional bag insert: \$500
Sponsored session or meal recognition: \$1,000
Sponsored networking break: \$750
Branded giveaways
Named sessions
Buying dinner tables

\$5,000

● CUSTOM OPTIONS

At TAA, we believe the best partnerships are built, not boxed in.

If you are interested in sponsoring and don't see a package that perfectly fits your goals, let's talk. We are happy to customize a sponsorship that delivers real value for your brand while supporting a meaningful cause.

NEGOTIABLE



EXHIBITOR OPPORTUNITIES

FLEXIBLE EXHIBITOR OPPORTUNITIES TAILORED TO YOU

Who Should consider partnering with us:

- Corporations & Established Businesses
- Small & Medium Enterprises (SMEs)
- Financial Institutions & Investment Firms
- Technology & STEM-Focused Organizations
- Educational Institutions & Training Organizations
- Healthcare, Engineering & Professional Services
- Tourism, Travel & Hospitality Brands
- Trade, Development & International Organizations
- Community Organizations & **Philanthropic** Partners (Including Families)



EXHIBITOR PACKAGE BASIC

Booth space for **three** days
With two chairs

\$300



EXHIBITOR PACKAGE

Booth space for **three** days
With two chairs
And two dinner ticket

\$500



CUSTOM OPTIONS

At TAA, we believe the best partnerships are built, not boxed in.

If you are interested in sponsoring and don't see a package that perfectly fits your goals, let's talk. We are happy to customize a sponsorship that delivers real value for your brand while supporting a meaningful cause.

NEGOTIABLE



WHY SPONSOR US

THE VALUE OF YOUR SPONSORSHIP

● **AMPLIFY YOUR BRAND BEFORE, DURING & AFTER THE CONVENTION**

Sponsors get brand exposure across multiple channels: event signage, social media spotlight posts, email blasts to members, and inclusion in newsletters and event materials. That means your logo and message are seen before attendees ever arrive and long after the convention ends. Your brand is not just seen, it is remembered.

● **FLEXIBLE PACKAGES TO MATCH GOALS & BUDGETS**

There are different sponsorship levels and options, so smaller companies and large enterprises alike can participate in ways that match their marketing goals. Some packages allow for creative activations (like branded experiences, giveaways, or named sessions), helping you tailor your presence for maximum impact.

● **BE PART OF BRIDGING CULTURES**

TAA is where cultures meet. Sponsoring the convention places your brand at the heart of cross-cultural dialogue, celebrating heritage while building partnerships between communities, institutions, and businesses. This is meaningful visibility that builds trust and goodwill.

● **BE PART OF BRIDGING CULTURES**

TAA is where cultures meet. Sponsoring the convention places your brand at the heart of cross-cultural dialogue, celebrating heritage while building partnerships between communities, institutions, and businesses. This is meaningful visibility that builds trust and goodwill.



WHY SPONSOR US

THE VALUE OF YOUR SPONSORSHIP

● ALIGN WITH INNOVATION IN STEM

Through panels, youth programs, and exhibitions, TAA highlights STEM education, innovation, and workforce development. Sponsors aligned with technology, education, healthcare, engineering, and innovation get to support — and be seen supporting — the next generation of thinkers and problem-solvers. Your sponsorship helps inspire the next generation through youth-focused STEM programs, mentorship, and exposure to career pathways in science, technology, engineering, and mathematics.

● STAND OUT AS A VALUES-DRIVEN BRAND

Sponsoring TAA is not just advertising. It is a statement that shows your organization is committed to community empowerment education and youth development, cultural preservation, and economic growth through trade and innovation. This kind of alignment builds brand credibility and loyalty.

● INVEST IN LEGACY, NOT JUST AN EVENT

By sponsoring TAA 2026, you help fund programs that inspire youth, strengthen families, and connect continents. You become part of a lasting impact that extends well beyond the convention dates.

● BOTTOM LINE:

Sponsoring the 2026 TAA Convention means visibility, relationships, brand power, and industry leadership — not just during the event but all year long.

Join Us as a Partner in Impact

By sponsoring the TAA 2026 Convention, you become part of a movement that connects cultures, empowers communities, and drives innovation. Together, we build bridges. Together, we ignite opportunity.



[CLICK HERE FOR
NEXT STEPS](https://www.tooroamericanassociation.org/)

MEET OUR TEAM LET'S CONNECT

 <https://www.tooroamericanassociation.org/>

 taasponsors2026@googlegroups.com

	469-684-7130	Jolly Kahunde Amooti	Head of Marketing
	817-609-5845	Kezia Mulugutu Ateenyi	Communications Manager
	817-480-0480	Catherine Shuri Akiiki	Senior Marketing Manager
	817-500-6147	Joseph Kamugisha Amooti	Brand Manager
	682-433-4299	Ronnie Byaruhanga	Data & Insights Manager
	518-727 5953	Tom Balinda Akiiki	Chairman TAA
	202-650-8663	Godlive Kabaliisa Ateenyi	Treasurer TAA
	703-901-9120	Angella Battaka Amooti	Publicity Secretary TAA



WAYS TO PAY

BOOK YOUR HOTEL ROOM

<https://www.hilton.com/en/attend-my-event/tooro-american-assc-convention/>

PAY FOR THE CONVENTION AND FOR SPONSORSHIP VIA:

CASHAPP: \$TAAINC

[https://cash.app/\\$TAAINC?qr=1](https://cash.app/$TAAINC?qr=1)

ZELLE: TOORO AMERICAN ASSOCIATION-202-650-8663

CHECK : MADE OUT TO TOORO AMERICAN ASSOCIATION

PAYPAL: SUBJECT TO A 4% PROCESSING FEE

https://www.paypal.com/qrcodes/managed/ae553d9b-5257-4231-84c7-e2d626a56a5f?utm_source=payandgetpai

